

ACAR BALTAŞ, M. Sc. Dr.
Psychologist

Prof. Dr. Acar Baltaş has been among the leaders who showed to large masses in Turkey that psychology is a solution to human needs and problems of business life. Having completed his undergraduate education at Istanbul University, Faculty of Literature, Department of Psychology, Acar Baltaş completed his doctorate at Cerrahpaşa Faculty of Medicine on high brain functions, and received the title of Doctor of Medical Sciences in the field of clinical neuro-physiology . Apart from his scientific researches, Baltaş wrote many books which were sold 700,000 pcs. by legal means. His primary works are Stress and Ways of Overcoming It (together with Zuhall Baltaş), Language of Body (together with Zuhall Baltaş), Outstanding Success, Management in Turkish Culture, Cut Your Dream According To Your Cloth, Foolish Feelings Weary Decisions, Leadership as a Journey, and My First Thing to Do (together with Handan Odaman Uşaklıgil). Acar Baltaş contributed to success of many organizations on the transformation programs and team work which emerged from value system of Turkish culture. He is supervising Baltaş Group that he established with Zuhall Baltaş, targeting the corporate and employee efficiency for observable change of mindset and measurable business results in business life. He is married to Prof. Dr. Zuhall Baltaş and he is father of two children.